# RECORD

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NATIONAL PRESS CLUB

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**April 23, 2007** 

# NPC Board of Governors Announces Selection Of Member Bill McCarren as New General Manager

The Board of Governors is pleased to announce it has hired Bill McCarren as the Club's general manager. McCarren, a 20-year Club member with two decades of management experience in the media world, will assume the Club's top management position July 9. General Manager John Bloom, who is resigning after 15 years of service, will stay on board until July 20. "In Bill McCarren, we found the ideal general manager: A longtime NPC member who understands that the Club is about its members and who understands that the Club and the services it offers can be bigger and better than ever in this new media age," said NPC President Jerry Zremski. "Bill came to us with an extraordinary record as an entrepreneur and extraordinary ideas for adding new members and expanding the Club's business services. And, as a familiar face, he will be able to implement those ideas with the same strong leadership and grace that he showed as an NPC committee chair." McCarren founded the news release wire service, U.S. Newswire, in 1986. The company was sold in 1999 to Medialink Worldwide Inc., the nation's largest video public relations company. McCarren is currently president of Medialink Public Affairs. McCarren's Club involvement includes past chairships of the Speakers and Newsmakers Committees. In 2005, he received the Club's Berny Krug Award for outstanding volunteerism. "Bill knows the importance of the Club for making news, professional development and spotlighting media issues including protecting free speech," said Maureen Groppe, chairwoman of the NPC Board of Governors. The Board of Governors selected McCarren from finalists proposed by a search committee of two former Presidents and a current officer. McCarren and his wife, Andrea, have three children.

#### **NPC Luncheons**

Tue., April 24, Jim Nicholson, VA secretary .... Wed., April 25, Sam Waterston, actor .... Tue., May 1, Paul Helmke, president, Brady Campaign Against Gun Violence ... Fri., May 4, Bobby Rahal, race-car driver .... Tue., May 22, John Robins, chair, Mortgage Bankers Assn.

#### **Checking Political Ads**

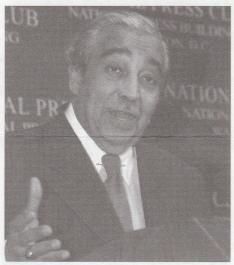
Sorting through those campaign ads? *FactCheck.org* and the Club will hold a class, for members only, Monday, April 30 at 6:30 p.m. The session covers ways to determine what ads are designed to fool the public. To reserve call (202) 662-7501.

#### **NPC Newsmakers**

Mon., April 23, 10 a.m., Hank Brown, president, University of Colorado, on higher education .... Tue., April 24, noon, John Evans, former U.S. Ambassador to Armenia .... Wed., May 2, 9 a.m., Lesile Burger, president, American Library Assn. .... Thu., May 3, 10 a.m., Freedom House Survey on press freedom in the Middle East and Africa.

#### **Baucus to Hold Session**

Finance Committee Chair Sen. Max Baucus, D-Mont, will hold a pen and pad session on taxes and Social Security on Monday, May 7 at 8:30 am. The session is open to members only.



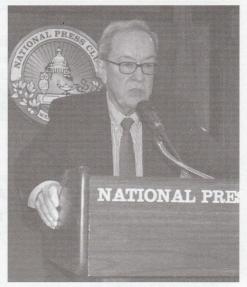
Rep. Charles Rangel
PHOTO BY REX STUCKY

# Bipartisanship Needed, Rangel Tells Luncheon

"I told my family I didn't want to be treated any differently than any other world leader," Rep. Charles Rangel, D-N.Y., told a Club Luncheon April 17, poking sly fun at his elevation to chairman of the "awesome and powerful" House Ways and Means Committee. Rangel, who deplores the "hostile environment" created by Republicans in Congress since the Newt Gingrich era, had, nevertheless, kind words for his Republican counterpart, Rep. Jim McCrery, R-La., as they grapple with the intractable fiscal issues now facing the committee. Bipartisan cooperation is key, Rangel said. "I cannot conceive of having a trade bill that would be partisan, or thinking that there was a Democratic or Republican way to solve tax complexities, or the Social Security problem," Rangel said. Long a critic of the Iraq war rationale, Rangel signaled a rocky road ahead for Bush's surge funding. —RICHARD LEE

### Atlantic Council Urges Parallel North Korea Talks In Report On Foreign Policy Goals and Challenges

The United States has few more important policy goals than eliminating North Korea's nuclear weapons program and the danger it poses. Therefore, this country should engage in "parallel negotiations to achieve a series of agreements on political, security and economic issues related to the nuclear deal" that would give the U.S. "significantly greater diplomatic leverage for achieving its strategic policy goals of denuclearizing North Korea and establishing long-term peace and stability in Northeast Asia." This is a recommendation of "A Framework for Peace and Security in Korea and Northeast Asia," a report of the Atlantic Council of the United States Working Group on North Korea. Four members of that group discussed the report at an April 13 Newsmaker. A comprehensive approach gives this country a better chance to deal with the North Korean threat, retired ambassador and working group co-chair James Goodby said. Any agreement must include confidence and security-building measures, retired Army General and co-chair Jack N. Merritt noted. Atlantic Council President/CEO Frederick Kempe and Council senior fellow Donald Gross were the other two panel members. -KEITH M. HILL



Retired Ambassador James Goodby, at an April 13 Newsmaker.
PHOTO BY NANCY SHIA



Kathie Lee Gifford at April 13 Newsmaker.

PHOTO BY MARSHALL H. COHEN

### **Tour Gettysburg May 19**

NPC members and guests can relive the Battle of Gettysburg during NPC's third annual Civil War battlefield tour Saturday, May 19. Our guide will be noted Civil War author and historian Garry Adelman. The bus will leave the Press Building at 8 a.m. and return about 4:30 p.m. Box lunches will be provided. There is no cost to NPC members/guests. Reservations are required and will be taken on a first-come, first-serve basis. For reservations, contact Richard Meyer, (703) 356-6884. For further information, contact Jim Noone of the Travel Committee, (202) 789-1882.

#### Gifford, Reid: National Registry Act Not Funded

"If we had a 747 airliner that went down every month and killed 150 people — we wouldn't stand for that," said playwright and former TV talk show host Kathie Lee Gifford at a Club Newsmaker April 13. Yet "many children, four a day, are dying from child abuse and neglect, often in their own homes," she said. Gifford, in town with her new musical "Saving Aimee," was invited to the Club along with John Reid, executive director of ChildHelp, a child-abuse victim advocacy and support group. Reid said that The National Registry Act passed Congress in 2006 requires state-level data on the whereabouts of convicted sex offenders to be shared across state lines with child-abuse victims; but he added that funding required to implement has not been appropriated. He announced a new service called ChildHelp Alert, which provides phone calls to subscribers, informing them when registered sex offenders move into their neighborhood.

—STEVE O'HEARN

# Membership to Consider Affiliate Change May 4

The Club membership will be asked to approve a change in the constitution to allow membership for retired persons in the affiliate category. Members will vote at the Friday, May 4 general membership meeting, where lunch will be served. The change was proposed after the Membership Committee rejected an applicant who would have otherwise qualified had she applied while still employed. The board voted April 15 to recommend approval of the change. If approved, the definition of Affiliate would be changed to (new section in bold): Affiliate Members: Persons who have been Active members of the Club but who no longer qualify as Active members, persons who are actively engaged full time in public information or editorial duties for a foreign or domestic government agency (or have retired from such a position), and those persons who have been employed for not less than five years of the past ten years or ten years overall in jobs that would have qualified them as Active members.

#### Club Has Washington Nationals' Tickets for You

With the baseball season heating up – along with the weather – it's time to take in a Washington Nationals baseball game. The Club has \$55 and \$20 tickets available for April 27-28 vs. the New York Mets (7:05 p.m.), May 18-19 vs. Baltimore (7:05 p.m.), May 20 vs. Baltimore (1:35 p.m.), and June 2 vs. San Diego (7:05 p.m.). Reserve with Pat Nelson at (202) 662-7539.

#### PRESIDENT'S MESSAGE

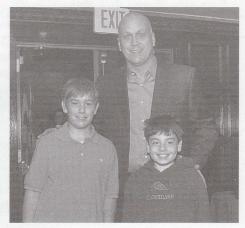
#### Sorry, My Math Was Off — You Can Save Even More

CORRECTION: Last month in my column I said you could save \$2,362.60 a year by using various Club services that would cost you big bucks elsewhere. I regret to say my math was off. You can actually save \$2,808.84. Here's how: In addition to having breakfast and a glass of wine here every night and working out at the NPC gym, let's say you have a habit of coming downtown on Saturdays twice a month and thereby let yourself get ripped off by one of those \$10 parking garages and all those trendy restaurants with pretentious made-up names. Instead, you could have a delicious lunch at the Reliable Source and get your parking validated and save \$260 a year on parking alone. Plus you would be in on one of the Club's best-kept secrets: our great Saturday menu, featuring delicious omelets, an unforgettable turkey wrap and the "Bloody Jack" – bartender Jack Kujawski's answer to the Bloody Mary (which might make you forget the unforgettable). Now that still leaves us \$186.24 short of \$2,808.84 – which is why I recommend Friday taco night, where you can get for free what would cost you \$3.88 at Taco Bell. Plus the service is better, and you will be surrounded by friends rather than colorful empty seats. And that, in the end, is what the NPC is all about: the friends that you make here – who are absolutely priceless. More on that next month unless I find myself having to file another correction. -JERRY ZREMSKI

#### Ripken Would 'Love' Ownership Position in Orioles

After 21 years as a player, including his legendary 2,632 consecutive games, Cal Ripken Jr. may come back to the Baltimore Orioles - this time as an owner. The soon-to-beinducted baseball Hall of Famer confirmed his interest in the role at a sold-out NPC Luncheon April 13. "I'd love to be a part of the next [ownership] group," he declared in response to a question, saying he'd like "to restore the Orioles to the way they were looked upon years ago." Does he want to become a manager? Yes, he said, but not until his teenage children are grown. Affable and speaking without notes, Ripken came to NPC to promote his book, "Get in the Game," which describes eight elements of success that he gleaned in his career. He regaled his audience with anecdotes about two of them: "courage of convictions" and "life management." Ripken predicted that the 2007 Orioles will be improved, said that Cleveland's Len Barker was the toughest pitcher he ever faced and insisted he wants to be remembered only as "a gamer ... someone who came to the ballpark every day to play."

-BILL MILLER



Cal Ripken Jr. chats with Chris Campo, left, guest of Club member John Fales, and Izzy Salant, son of former NPC President Jonathan Salant, at an April 13 Luncheon. PHOTO BY MARHSALL H. COHEN



Sen. Barbara Boxer
PHOTO BY DARLENE SHIELDS

#### Boxer to Make GOP Squirm With Votes On Global Warming

Fighting global warming could be good politics for Democrats, the new chair of the Senate Environment and Public Works Committee said at a Club Newsmaker April 18. Sen. Barbara Boxer, D-Calif., said she looks forward to putting Republicans on the spot with global-warming-related votes. The issue, she predicted, "will be a major issue in the next election. "Boxer said she would bring global warming legislation to the Senate floor even if she lacks the votes needed to overcome an expected GOP filibuster. Voting against a strong bill, she said, would put conservatives in political jeopardy even if the bill itself isn't ready to pass. "The majority in the Congress is at stake," Boxer said. "The presidency is actually at stake." She also repeated her call for a summit of the nation's top polluters.

-MIKE DOYLE

#### **Job Opportunities**

MANAGER, SINGLE COPY SALES: Newspaper seeks sales manager to promote and coordinate sales/distribution. Will survey urban/suburban to determine sales potential, recommend new outlets/location for newsstand, street-sale rack /carrier routes. Write promotional bulletins, analyze sales/investigate applications. Excellent oral/written skills, strong presentation and problem solving skills. Microsoft Office. Comprehensive benefit package. Cover letter/resume. Reply Job: April 23-1

MARKETING/COMMUNICATIONS EXECUTIVE: Leading international business consultancy seeks marketing communications executive to assist with proactive and reactive coordination with the press and media, written marketing collateral, internal/external newsletters and client events. Excellent writing skills required. Minimum two years work experience in marketing, public relations, journalism or broadcasting. Resume/cover letter. Reply Job: April 23-2 NOTE: Submit replies (members only) and/or future listings (50-word maximum) to the NPC Membership Office, fax to (202) 662-7512 or e-mail: pwaldron@press.org

#### **COMING EVENTS**

Wed., April 23	Newsmaker	Hank Brown, president, University of Colorado, 10 a.m.
Tue., April 24	Newsmaker	John Evans, former U.S. ambassador to Armenia, noon
	Luncheon	Jim Nicholson, secretary, U.S. Dept. of Veterans Affairs
	<b>Book Event</b>	Hamilton-Richard wine and book dinner, 6:30 p.m.
Wed., April 25	Meeting	Photography Committee, noon
, 1	Luncheon	Sam Waterston, actor from "Law and Order"
Thu., April 26	Music Night	Women of the Barbershop, Reliable Source, 7 p.m.
Mon., April 30	Class	Fact checking political ads, 6:30 p.m.
Tue., May 1	<b>Book Event</b>	Robert D. Hormats, economist, 6:30 p.m.
	Luncheon	Paul Helmke, Brady Campaign Against Gun Violence
Wed., May 2	Newsmaker	American Library Association, 9 a.m.
Thu., May 3	Newsmaker	Freedom House survey on freedom of the press, 10 a.m.
	<b>Book Event</b>	Eric Klinenberg, author, 6:30 p.m.
Fri., May 4	Luncheon	Bobby Rahal, race car driver
Couple the special ev	vent you attend with either l	lunch or dinner in the Reliable Source or Fourth Estate. See hours below.

NOTE: Luncheons, 12:30 p.m., members \$16, guests \$28, general admission \$35. Reserve for Luncheons 24 hours a day at (202) 662-7501. Club Newsmakers, open to all members and those with press credentials, 9 a.m., exceptions noted. Members will be held financially liable for themselves and their guests should they fail to cancel reservations 24 hours in advance. Pick up advance tickets at front desk. To make banquet or press conference arrangements, call (202) 662-7515. Fourth Estate Dining Room open 11:30 a.m.—3 p.m. and 5:30-8:30 p.m., Mon.—Fri. For Fourth Estate reservations, phone (202) 662-7638. Reliable Source: Monday through Friday, bar service 11 a.m.-11 p.m., food service 11:30 a.m.—9 p.m.; Saturday, bar service 11:30 a.m.—4 p.m., food service 11:30 a.m.—2 p.m. For Reliable Source reservations, phone (202) 662-7443. NPC FITNESS CENTER open Mon.—Fri., 7 a.m.—10 p.m.; Sat., 10 a.m.—3:30 p.m. FOR TAPES OR TRANSCRIPTS of NPC Luncheons, call (888) 343-1940. NPC LIBRARY open Mon.—Fri., 9 a.m.—8 p.m. 24-HOUR EVENTS LINE: (202) 662-7595. FAX: (202) 662-7505, pwaldon@press.org. SUBMISSIONS: record@press.org.

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